UK Tech Market Salaries 2025 – Jobs & Skills

TalentBridge Solutions

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MOST COMMON JOB TITLES
1. Administrator
2. Software Engineer
3. Team Lead
4. Technician
5. Senior Software Engineer

MOST COMMON SKILLS
   SQL
2. Python
3. JavaScript
4. Data Analysis
5. Engineering

FASTEST GROWING JOB TITLES
1. Data Specialist +4%
2. Principal Software Engineer +4%
3. Cyber Security Analyst +3%
4. Senior Data Analyst +3%
5. Senior Software Engineer +2%

FASTEST GROWING SKILLS
1. Microsoft Azure Machine Learning +49%
2. Infrastructure as code (IaC) +6%
3. Senior Stakeholder Management +45%
4. Data Architecture +45%
5. Business Requirements +42%

Software Engineering				Digital Marketing			
Position	UK Av Salary Cost	TalentBridge	Monthly Cost Range	Position	UK Av Salary Cost	TalentBridge	Monthly Cost Range
Digital Marketing	£51,700	£16,500	£1,379 - £1,679	Paid Media Manager	£41,275	£13,160	£1,096 - £1,396
Web Developer	£41,275	£13,160	£1,096 - £1,396	PPC Manager	£41,275	£13,160	£1,096 - £1,396
PHP Developer	£41,275	£13,160	£1,096 -£1,396	Paid Social Manager	£35,250	£11,280	£940 - £1,240
Python Developer	£58,750	£18,800	£1,560 - £1,860	SEO Manager	£37,600	£12,000	£1,000 - £1,300
Front End Developer	£51,700	£16,500	£1,379 -£1,679	Digital PR Manager	£37,600	£12,000	£1,000 - £1,300
Rust Engineer	£66,975	£21,432	£1,786 - £2,086	Influencer Manager	£41,275	£13,160	£1,096 - £1,396
Java Developer	£44,650	£14,280	£1,190 - £1,490	Outreach Manager	£35,250	£11,280	£940 - £1,240
Full Stack Developer	£47,000	£15,040	£1,253 - £1,553	Affiliate Manager	£35,250	£11,280	£940 - £1,240
SQL Developer	£45,825	£14,664	£1,222 - £1,522	CRM Manager	£41,275	£13,160	£1,096 - £1,396
Scala developer	£58,750	£18,800	£1,567 - £1,867	Ecommerce Manager	£47,000	£15,040	£1,253 - £1.553
Engineering Manager	£70,500	£22,560	£1,880 - £2,180	Digital Account Manager	£41,125	£13,160	£1,096 - £1,396
Embedded Software Engineer	£51,700	£16,500	£1,379 - £1,679	Digital Marketing Manager	£49,350	£15,792	£1,316 - £1,616
Graduate Software Engineer	£30,550	£9,776	£815 -£1,015	Client Strategist	£47,000	£15,040	£1,253 - £1,553
AI Developer	£51,700	£16,500	£1,379 -£1,679	AI Developer	£51,700	£16,500	£1,379 - £1,679
Scrum Master	£51,700	£16,500	£1,379 – £1,679	Scrum Master	£52,875	£16,920	£1,420 - £1720

Design & Creative				Data & Analytics			
Position	UK Av Salary Cost	TalentBridge	Monthly Cost Range	Position	UK Av Salary Cost	TalentBridge	Monthly Cost Range
Graphic Designer	£29,375	£9,400	£783 - £983	Data Analyst	£41,275	£13,160	£1,096 - £1,396
Web Designer	£29,375	£9,400	£783 -£983	Digital Data Analyst	£35,250	£11,280	£940 - £1,240
UX Designer	£37,600	£12,000	£1,000 - £1,300	Insight Analyst	£32,900	£10,528	£877 - £1,077
UI Designer	£32,900	£10,528	£877 - £1,077	Web Analyst	£35,250	£11,280	£940 - £1,240
User Researcher	£51,700	£16,500	£1,379 - £1,679	BI Analyst	£41,275	£13,160	£1,096 - £1,396
Product Designer	£51,700	£16,500	£1,379 -£1,679	Quantitative Analyst	£51,700	£16,500	£1,379 - £1,679
Content Manager	£41,275	£13,160	£1,096 - £1,396	Data Engineer	£51,700	£16,500	£1,379 - £1,679
Copywriter	£29,375	£9,400	£783 - £983	Machine Learning Engineer	£70,500	£22,560	£1,880 - £2,180
Video Animation Designer	£35,250	£11,280	£940 - £1240	BI Developer	£47,000	£15,040	£1,253 - £1,553
Software Testing	**UK Av Salary Cost**	**TalentBridge**	**Monthly Cost**	Data Architect	£70,500	£22,560	£1,880 - £2,180
Test Analyst & Manual Tester	£41,275	£13,160	£1,096 - £1396	Data Scientist	£51,700	£16,500	£1,379 - £1,679
Automation Tester	£51,700	£16,500	£1,379 - £1,679				
Penetration Tester	£58,750	£18,800	£1,567 - £1,867				
SDET	£51,700	£16,500	£1,379 - £1679				
QA Engineer	£41,275	£13,160	£1,096 - £1,396				